## THE SPIRIT OF EK

More than most outlers who served the U.S. fighting men of World War II. John Ek aimed at the useful He chose standard materials, designed his knives to suit them and the needs of servicemen. He made as many as he could and sold them at affordable prices.

That was the spirit of Ek - do it, do it now, do it right, do it cheap.

Later, in other hands, that functional line of Ek knives expanded, got jazzed up and "marketed". The alummum or lead rivets became brass screws, the smoothed rock maple became machine shaped, finished, anonymous hardwoods. The blades began to look like everybody's blades.

When Blackjack acquired Ek Commando Knives that trend went right on and has continued. Here in Illinois we have a lot of soundly assembled, high quality knives - but not in the Ek spirit.

Until Nove

Now we're going to put the Ek spirit back in these remarkable knives. We're only going to make knives like John Ek made them. We're going to do it now, do it right, do it as cheaply as our medorar situation allows. And thev're going to look like John Ek made them. Each one will be serial numbered and be "MADE IN AMERICAN, BY AMERICANS."

And the existing knives marked Ek? As soon as we work through our existing inventory of knives and parts. it's history - gone from here.

We'll be in touch. We intend to make real bargains of those now discontinued knives marked Ek. You can help revive the spirit of Ek by selling them for us.

To facilitate quick and easy disposition of the Ek #3, #4 & #5 blades on hand we will build the following models at substantial savings.

## PB-3, PB-3W, PB-4, PB-5, PB-5W PG-3, PG-3W, PG-4, PG-5, PG-5W

They all now have the same dealer cost of \$35.00 for volume dealer. Suggested retail prices are not lower than \$60/one piece and \$90/two pieces. Please feel free to contact us here at Blackind, arvitime at 1-800-500-062.



BLACKJACK KNIVES, LTD. 1995 VOLUME DFALER PRICE LIST (Additional 31 discount if paid in 10 days)

#			100	
MODEL#	MODEL	RETAIL	DEALER	DEALER
MODELLE	MODEL	RETAIL	DEALER	DEALER
0017	CLASSIC 1-7	114.95	68.97	57.48
0017M	MICARTA 1-7	124.95	74.97	62.48
0017MC	MICARTA 1-7 W/CAP	129.95	77.97	64.98
OSH7M	MICARTA SUBHILT	139.95	83.97	69.98
00175	SAMBAR STAG 1-7	139.95	83.97	69.98
0015	CLASSIC MODEL 5	109.95	65.97	54.98
0015M	MICARTA MODELS	119.95	71.97	59.98
0015MC	MICARTA MODEL 5 W/CAP	124.95	74.97	62.48
00158	SAMBAR STAG MODEL 5	134.95		67.48
0018	CLASSIC HUNTER	114.95	68.97	57.48
0018C	CHESTNUT HUNTER	124.95	74.97	62.48
00180	DYMAR HUNTER	124.95	74.97	62.48
00185	SAMBAR STAG HUNTER	139.95	83.97	69.98
0016	CLASSIC SKINNER		65.97	54.98
00160		119.95		59.98
0016D	DYMAR SKINNER .	119.95	71.97	59.98
00168	SAMBAR STAG SKINNER	134.95	80.97	67.48
0014	CLASSIC TRAILGUIDE	84.95	50.97	42.48
0014C	CHESTNUT TRAILGUIDE	94.95	56.97	47.48
0014M	MICARTA TRAILGUIDE	94.95	56.97	47.48
0014D	DYMAR TRAILGUIDE	94.95	56.97	47.48
00145	SAMBAR STAG TRAILGUIDE	119.95		59.98
0022	BROADHEAD MINI BROADHEAD BLUE DEVIL	29.95	17.97	14.98
0023	MINI BROADHEAD	19.95	11.97	
0021	BLUE DEVIL H.A.L.O. I A.W.A.C.	29.95	17.97	14.98
0315	H.A.L.O. I		77.97	64.98
0316	A.W.A.C.	114.95	68.97	57.48
	HOFFMAN DESIG	1995 P	RICES	
911	911 RESCUE FOLDER	39.95	23.97	19.98
911K	911 RESCUE KEYCHAIN	19.95	11.97	9.98
	EK COMMANDO KNI	VES 1995	PRICES	
22-5	BLACK CORD BOWIE	129.95	77.97	64.98
	GREEN CORD BOWIE	129.95	77.97	64.98
WE-5	WALNUT BOWIE	139.95	83.97	69.98
M-5	MAINUT BOWIE MICARTA BOWIE BLACK CORD FULL DAGGER	149.95		74.98
29-4				64.98
29-4	GREEN CORD FULL DAGGER	129.95	77.97	64.98
WD-4	WALNUT FULL DAGGER	139.95	83.97	69.98
y-;	MICARTA FULL DAGGER	149.95	89.97	74.98

## EK COMMANDO KNIVES 1995 PRICES CONT'D

MODEL#	MODEL	RETAIL	DEALER	VOLUME DEALER
PB-3	BLACK CORD HALF DAGGER	129.95	77.97	64.98
PG-3	GREEN CORD HALF DAGGER	129.95	77.97	64.98
WD-3	WALNUT HALF DAGGER	139.95	83.97	69.98
M-3	MICARTA HALF DAGGER	149.95	89.97	74.98
PB-5W	BLK CORD BOWIE WARRIOR	89.95	53.97	44.98
PG-5W	GRN CORD BOWIE WARRIOR	89.95	53.97	44.98
WD-5W	MAPLE BOWIE WARRIOR	99.95	59.97	49.98
PB-3W	BLK CORD HALF DAG WAR	84.95	50.97	42.48
PG-3W	GRN CORD HALF DAG WAR	84.95	50.97	42.48
WD-3W	MAPLE HALF DAG WARRIOR	94.95	56.97	47.48
PB-7	BLACK CORD BOOT KNIFE	69.95	41.97	34.98
PG-7	GREEN CORD BOOT KNIFE	69.95	41.97	34.98
WD-7	WALNUT BOOT KNIFE	74.95	44.97	37.48
M-7	MICARTA BOOT KNIFE	79.95	47.97	39.98
5-7	STONE BOOT KNIFE	249.95	149.97	124.98
WD-10	AUSSIE BOWIE	99.95	59.97	49.98
SD	OSS SLEEVE DAGGER	89.95	53.97	44.98
	BECKEF KNIFE & TO	OOL 1995	PRICES	
0030	CAMPANION	109.95	65.97	54.98
0032	RESQ/DIVTUL	129.95	77.97	64.98
0032NR	RESQ/DIVTUL NON REFLECT.		77.97	64.98
0036	MAGNUM HUNTER	139.95	83.97	69.98
	CRIPPLE CREEK	1995 PR	ICES	
LI-9-1HB	HONEYBONE BARLOW 1 BLADE	109.95	65.97	54.98
LI-9-1GB			65.97	54.98
LI-9-1RB	REDBONE BARLOW 1 BLADE	109.95	65.97	54.98
LI-9-1ST	STAG BARLOW 1 BLADE	139.95	83.97	69.98
LI-9-2HB	HONEYBONE BARLOW 2 BLADE		77.97	64.98
LI-9-2GB	GREENBONE BARLOW 2 BLADE		77.97	64.98
LI-9-2RB	REDBONE BARLOW 2 BLADE	129.95	77.97	64.98
LI-9-25T	STAG BARLOW 2 BLADE	159.95	95.97	79.98
	GREENBONE HUNTER 1 BLADE		71.97	59.98
	REDBONE HUNTER 1 BLADE	119.95	71.97	59.98
	STAG HUNTER 1 BLADE	139.95	83.97	69.98
	GREENBONE HUNTER 2 BLADE		83.97	69.98
	REDBONE HUNTER 2 BLADE	139.95	83.97	69.98
LI-10-251	STAG HUNTER 2 BLADE	159.95	95.97	79.98